

Organisation: Brands on a Mission

Brands on a Mission helps brands transform their business models in order to drive sustainable social impact and business growth through purpose. We help brands not only define, but also deploy their purpose.

Each year, Brands on a Mission works with private and public sector organisations to accelerate their impact in health and well-being through prevention, with the goal of catalysing \$1 billion additional investment towards achieving the Sustainable Development Goals by 2030 and improving the lives of 100 million people sustainably.

We are a certified B Corp committed to creating sustainable social impact through the power of brands. In 2021, we were selected as one of the most promising businesses in Asia and Africa by Stanford Seed.

Our work is based on the **Purpose Tree™** framework authored by our founder Prof. Myriam Sidibe in her seminal business book "Brands on a Mission: How to achieve Social Impact and Business Growth through Purpose." We use our Purpose Tree to inspire, transform and deploy brand purpose.

Is Brands on a Mission the right fit?

*Do you believe that business has a moral responsibility to do more than just make profit?
Do you believe in a more transparent working relationship between the private and public sector?
Are you passionate about health and well-being?*

At Brands on a Mission, we are looking to change the world, one brand and one public health issue at a time. We believe that health and well-being are the foundation of social justice and the most rewarding investment in every sense of the term. We work with some of the leading brands in the world on issues such as elimination of malaria, smart drinking, healthy hydration, nutrition, women's empowerment, gender equality and many more.

We are a fully remote, diverse team from more than 4 continents that truly values an inclusive environment where everyone can show up as their full selves. We actively seek to create a more equitable environment that supports people based on their diverse needs. We do not tolerate any form of discrimination and all applicants for this position will receive consideration for employment without regards to race, colour, religion, gender, gender identity or expression, sexual orientation, disability or age.

Is the role the right fit?

We are looking for a passionate individual who can join our team of curious and globally diverse individuals to help us solve the vast range of health and well-being issues experienced by people across the globe. You have to be a doer and someone who believes in delivering over and above expectations. You should be a good listener, open to learning, flexible, able to adapt quickly and challenge your and the organisation's knowledge.

You love to work collaboratively and remotely which gives you freedom to plan your time and work from any place in the world. But you are strongly committed to getting things done and delivering on time. You have the confidence to work independently but know when to ask for advice and guidance.

You have hobbies outside of work and passionately follow them in your free time and you actively seek free time to rejuvenate and recuperate.

Experience & Qualifications

First and foremost, you must have the passion to create positive change in society. You will be working at the cross-section of marketing and public health. You are expected to have skills in either or both.

An ideal candidate should have:

- A degree in business/marketing or public health/public policy
- 3-5 years of experience in either the private sector or public sector in relevant fields. You could have worked in marketing or sustainability divisions of private organisations and/or on programme delivery, lobbying, research, subject matter expert in public sector/NGOs
- Strong Microsoft Office skills
- Strong presentation skills
- Experience working in multi-cultural, global team
- Working knowledge of social media
- Proficient command of written English.

Good to have:

- Experience in voluntary social work and/or developing markets and/or in a social enterprise.

We are recruiting for a variety of roles so if this role appeals to you, but you don't meet all the criteria, please don't hesitate to get in touch.

What the Social Mission Manager role will involve?

After the initial weeks of induction and getting to know our tools and products, you will take responsibility as project lead for a few projects, with supervision from a senior member of the team. You will also contribute to projects led by other team members, where your skills are required, for example helping to write proposals or deliver the project itself.

You will work directly with the client team on your projects, to inspire them, amaze them and help them realise the potential greatness each brand holds, which can be unlocked by driving its mission. You will manage day to day interactions with the client and deliver the project to the best of your and Brands on a Mission's capabilities. Collaboration with team members will be absolutely essential.

You will support business development through desk research and preparing draft proposals.

You may also help us create engaging content that makes us stand out on social media. You will be responsible for briefing our creative consultants, planning content for the month and overseeing posting on our social media handles. Ideally, you would also write social media posts.

Being a small, young business means that all employees need to be prepared to be flexible, and you must be prepared to sometimes work on projects that aren't 100% matched to your current capabilities and use these opportunities to learn and grow as an individual.

You will also be involved in helping to build the company as it develops in its early growth stage, including writing blogposts and researching future opportunities.

Benefits

- Being able to work from home/ anywhere in the world
- IT support
- Access to a network of purposeful brands / UN agencies / international development agencies
- Being part of a team guided by a higher purpose
- Having a uniquely rewarding and enriching working experience, unlike any you will get anywhere in the world!

We also provide a competitive salary!!

Interested?

- Apply by submitting your resume and cover letter to our Careers Page on www.brandsonamission.com.
- If you have any questions, don't hesitate to get in touch: mission@brandsonamission.com
- We are accepting applications on a rolling basis.